

# Sustainability Initiatives & Achievements 2019

Participation in 2019 Global Destination Sustainability Benchmarking Program

Ranked #20

#1 Most Improved Destination

Joint winners of 'Most Improved Destination Award' with fellow Convention Bureau of Ireland partners

Creation of Kerry Business Tourism Destination Marketing Roadmap 2020 – 2023  
Goals & Objectives aligned to UN Sustainable Development Goals

Launch of Killarney Hotels Sustainability Group  
22 Hotels sign charter committing to reducing emissions by 25% and becoming 'Single Use Plastic' free in operations by 2020

New KCB Corporate Social Responsibility partnership established

One 'Plastic & Paper Free' KCB Familiarisation Program, including CSR activity

Member hotels begin working with Repak, 'Clean the World' & 'Stop Food Waste'

Member hotels participate in Green Hospitality Certification workshop

Member hotel Killarney Park move to 100% Green Electricity and BioLPG as primary fuel source

Fáilte Ireland introduce compost waste management system, increasing office waste segregation from 3-part system to a 4 part system which includes Compost

Kerry County Council install four Water Bottle Refill Stations in Tralee, Killarney, Dingle & Listowel

Kerry County Council work with hotels & restaurants on food & waste reduction initiatives & with Dingle Food Festival & Killarney Mountain Festival on litter prevention & single use plastic reduction

44 Kerry towns participate in national Tidy Towns competition. Listowel, Killarney, Kenmare and Tralee win gold & bronze medals awarded to Sneem, Portmagee and Knightstown

More than 6,500 bags of waste collected by an estimated 5,500 volunteers, from 300 community groups on County Clean Up Day

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Participation in 2020 Global Destination Sustainability Index

Implementation of Kerry Business Tourism Destination Marketing Roadmap 2020 – 2023  
Goals & Objectives aligned to UN Sustainable Development Goals

Several hotels within Killarney Hotels Sustainability Group achieve goal of reducing emissions by 25% and removing 'Single Use Plastic' from their operations

New KCB Corporate Social Responsibility partnership established

One 'Plastic & Paper Free' KCB Familiarisation Program, including CSR activity

Re-usable #MeetInKerry Water Bottles sourced for Fam Programs and Events

KCB hold member event with sustainability & CSR activities

Failte Ireland hold national Sustainability workshop, with Kerry trade in attendance

KCB Manager completes 'How to Become A Green Leader' training

KCB Manager joins global leadership team of Sustainable Events Alliance

Member hotels add Electric Charging Points, change to LED lighting & focus on reducing food miles by using local suppliers & produce

KCB Members The Europe Hotel & Resort moves to 100% renewable energy

Kerry County Council install Water Bottle Refill Stations in Kenmare, Killorglin & Waterville